**Question de jugement critique**



Le but d’Héma-Québec, avec ce dépliant, est d’attirer des donateurs issus de différentes communautés culturelles. Ce dépliant est-il efficace pour atteindre ce but?

À l’aide de deux critères de la liste ci-dessous, justifiez votre réponse en vous appuyant sur des éléments explicites et implicites du texte ainsi que sur vos repères personnels.

**Critères :**



 L’organisation du texte

 La pertinence du contenu

 La qualité du message transmis



* La crédibilité de l’information

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